I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: February 22, 2010

Electronic Signature for Shoaib A. Mithani: /Shoaib A. Mithani/

Docket No. 92717-00363USPT (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

David Ian Houlding et al.

Application No. 10/830,175

Confirmation No. 7727

Filed: April 22, 2004

Art Unit: 2442

For: SYSTEM AND METHOD FOR

CUSTOMIZING A CORE PRODUCT

Examiner: R. B. Harrell

AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. 1.312

MS Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

Prior to issuance of the patent, applicant respectfully requests entry on this amendment under 37 C.F.R. 1.312 for the above-captioned patent application.

Amendments to the Specification begin on page 2 of this paper.

Remarks/Arguments begin on page 3 of this paper.